

Brownsboro EDC
Digital Sign Advertising Contract
Effective October 1, 2024-December 31, 2024

This Agreement is made and entered into as of _____, by and between Brownsboro Economic Development Corporation (hereinafter referred to as "Brownsboro EDC") and _____ (hereinafter referred to as "Client").

1. Advertisement Services

Brownsboro EDC agrees to display the Client's advertisement on its digital sign located at (11351 Willow Street Brownsboro Texas) according to the terms and conditions outlined in this contract.

2. Monthly Fee

-The Client agrees to pay a monthly fee of \$50.00 to Brownsboro EDC for the advertisement services provided for businesses located in the 75756 zip code.

-Brownsboro Area Chamber of Commerce Members will receive a 20% discount (\$40/month).

-All other clients will pay a monthly fee of \$75.00

3. Artwork

- The Client shall provide the artwork for the advertisement. The artwork must be submitted in the required format and meet the specifications provided by Brownsboro EDC and be submitted 5 days prior to the 1st day of the month.

- If the Client requires artwork design services from Brownsboro EDC, an additional fee of \$20.00 will be charged.

4. Advertisement Rotation and Duration

- The advertisement will appear on the digital sign for approximately 5 seconds each time it is displayed.

- The advertisement will rotate with other advertisements based on the number of monthly applicants. The rotation schedule is subject to change and will occur 24 hours a day.

5. Payment Terms

- Payments are due on or before the **1st** of each month.

- All payments should be made payable to Brownsboro EDC and sent to PO BOX 303 Brownsboro, TX 75756 or dropped off in person at City Hall.

6. Term and Termination

- This contract will commence on the 1st of the following month and will continue on a month-to-month basis.

7. Limitation of Liability

Brownsboro EDC will not be liable for any failure to display the advertisement due to technical issues or circumstances beyond its control.

8. Miscellaneous

- This contract constitutes the entire agreement between the parties and supersedes any prior agreements or understandings.

- Any amendments or modifications to this contract must be in writing and signed by both parties.

IN WITNESS WHEREOF, the parties hereto have executed this Digital Sign Advertising Contract as of the date first above written.

Client

By: _____

Name: _____

Address: _____

Phone: _____

Email: _____

Title: _____

Date: _____

Brownsboro EDC:
Address: 11351 Willow Street Brownsboro, TX 75756
Phone: 903.852.2401
Email: edc@brownsborotx.gov