

STATE OF TEXAS***
COUNTY OF HENDERSON ***
BROWNSBORO AREA ECONOMIC DEVELOPMENT COPORATION***

The Brownsboro Economic Development Corporation met at City Hall of Brownsboro, Texas on the 9th day of October, 2023 at 5:00 P.M. for a regular meeting.

I. Call to Order: Trayce West

Invocation: Dusty Wise

Those present: Sherri Herrington, Trayce West, Jason Gardner, Dusty Wise, Kayla Goodson
and Chris Kirkes

Absent: Bil Blake

Quorum was present

Guest: Dan & Jennifer McLean, Mark Davis, Kristi Gates and Marisol Rojas

Agenda Item #2 denied by Trayce West

II. Approval of Previous Minutes:

Motion was made by Board Member Jason Gardner to approve with one correction
Second by Board Member Chris Kirkes

All were in favor, none opposed, motion carried

III. Approval of Financial Statement:

Motion to approve made by Board Member Sherri Herrington
Second by Dusty Wise

All were in favor, none opposed, motion carried

IV: New Business:

1. Sherri Herrington gave info she received from TEDC conference.
2. Trayce West struck Item #2
3. Rental of billboards – there was discussion regarding the EDC renting a billboard for a year and giving a business the opportunity to rent for \$200 a month, doing on a rotation basis. Jason Gardner suggested to table until the EDC can get a reaction from businesses, Chris Kirkes will get the pricing to rent the billboard. There was also discussion regarding an electronic sign.
4. Kristi Gates asked for ½ of the amount of monies she has spent opening Turquoise Leopard, \$12,833.35. She had receipts showing amount she has spent, and estimate of what she will need to spend in the future, to include lighting, signage, etc. She will possibly have another business come into the building with her.

Sherri Herrington stated approval of payment must be approved or disapproved after going into Executive Session.

5. Motion to approve rental of property on Hwy 31 to Jennifer McLean made by Dusty Wise, motion second by Jason Gardner, all were in favor. Rent for one year, \$600. Per month for first six months, \$650 there after. Lease will begin October 15, 2023.
6. Discussion for new signs for the City (Welcome to Brownsboro) – there is a need to get a design and pricing.

There was much discussion regarding the baseball field, concession stands, and restrooms. (Not on agenda)

7. Dusty Wise suggested need to get updated CD rates, possibly get rates raised, Kayla will check into the rates and if there is a notice needed if decide to do something with CDs.
8. There was an online survey to get public opinion regarding use of EDC funds, posted on Facebook page, there were over 120 responses, survey was through Survey Monkey, the cost is \$100 per year, motion to approve spending the \$100 made by Jason Gardner second by Dusty Wise, all were in favor, motion carried.

VII.

1. Rental of property discussed above.
2. The new grant application is ready and will be posted on website.
3. Chris Kirkes asked about EDC facebook page, All Things Brownsboro, What's Up Brownsboro have 4500 followers, no one knows what an EDC is or what they do.

Executive Session – Began 6:05 p.m. Ended 6:10 pm

The amount of \$12,833.35 was approved for Kristi Gates, contingent on receipt of the new application and sales tax certificate. (No motion, no second)

Motion to adjourn made by Chris Kirkes, second by Dusty Wise, all were in favor, motion carried.



Trayce West, President



Susan Carver, Alt. Secretary